JESSICA WRIGHT: THE ULTIMATE WEDDING PLANNING GUIDE



WITH SUPPORTING REALITY SHOW COMISSIONED ON transformed Be.

STORY

Jess Wright shot to fame in 2010 when she first appeared in the flagship ITV2 show 'The Only Way Is Essex'. Jessica is one of the most loved and talked about stars in the UK and was leading lady in TOWIE.

Jess has now proven her popularity with the nation by not only carving out a career with her own e commerce site and highly successful clothing range at 'Sistaglam'.

In 2015 Jess became the first face of Ann Summers swimwear. Jess has released 3 best selling novels. Jess has not only captured the nation's hearts, she now has generated over 1.5 million followers on Twitter and over 1.4 million followers on Instagram. in 2017 Jess has took part in ITV's hit show 'Dance Dance Dance' and has released her own Fitness program called 'FI7NESS By Jessica Wright'.

In 2019 Jess became the face of 'Austalian Gold' and launched her own beauty line 'Jess Wright Beauty' available in Poundland. Most recently Jess became the presenter for online reality streaming service Hayu and launched her chart topping podcast called 'Girls #NoFilter'.

Jess has most recently secured a commission for her own show on ITV Be following her on her way to walk down the isle and her fairy-tale wedding!

T H E B O O K

Jess's aim is to create an interactive book for every kind of bride!

'The first thing I did when getting engaged is order a wedding planner book, and buy lots of bridal magazines, as well as create a wedding Pinterest board.... so why not create a one stop shop in a beautiful book which you could personalise. This was the one thing I found was missing, I didn't have anywhere to grab inspiration from and to input my vision!

As a bride we have to think about EVERYTHING & it can be very overwhelming. So a book is the perfect place to keep all information as well as gain inspiration.

My idea how the book would be structured & what it would contain is as follows-

Hardback.

- An insert at the back for clippings from magazines/receipts/invoices etc.
- chapters including ;guest list names, emails, addresses, rsvp Table plan Budgets Appointments to do with dress fittings including inserts for Polaroid pics of specific dresses if desired 'Hen do' plans Bridesmaid section Venues Catering Entertainment And the list goes on....

I would love to create something aesthetically pleasing, as well as totally practical & useful for every stressed bride to make her life simpler. As believe me, speaking from first hand, we need it!!

I would love to personalise it & include some of my ideas for the perfect wedding. As-well as quotes throughout the book to encourage brides who are stressed out & also make them feel generally amazing as a woman getting married so uplifting and positive quotes. I would also love to share my story, with all the highs and lows'



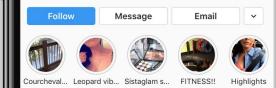


1.5 Million followers
1.4 Million followers



jesswright77 Public Figure

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CONTACT

Benji Rom 1st Floor, Malvern House 15 – 16 Nassau Street Fitzrovia W1W 7AB

07780687087

benji@intertalentgroup.com www.intertalentgroup.com